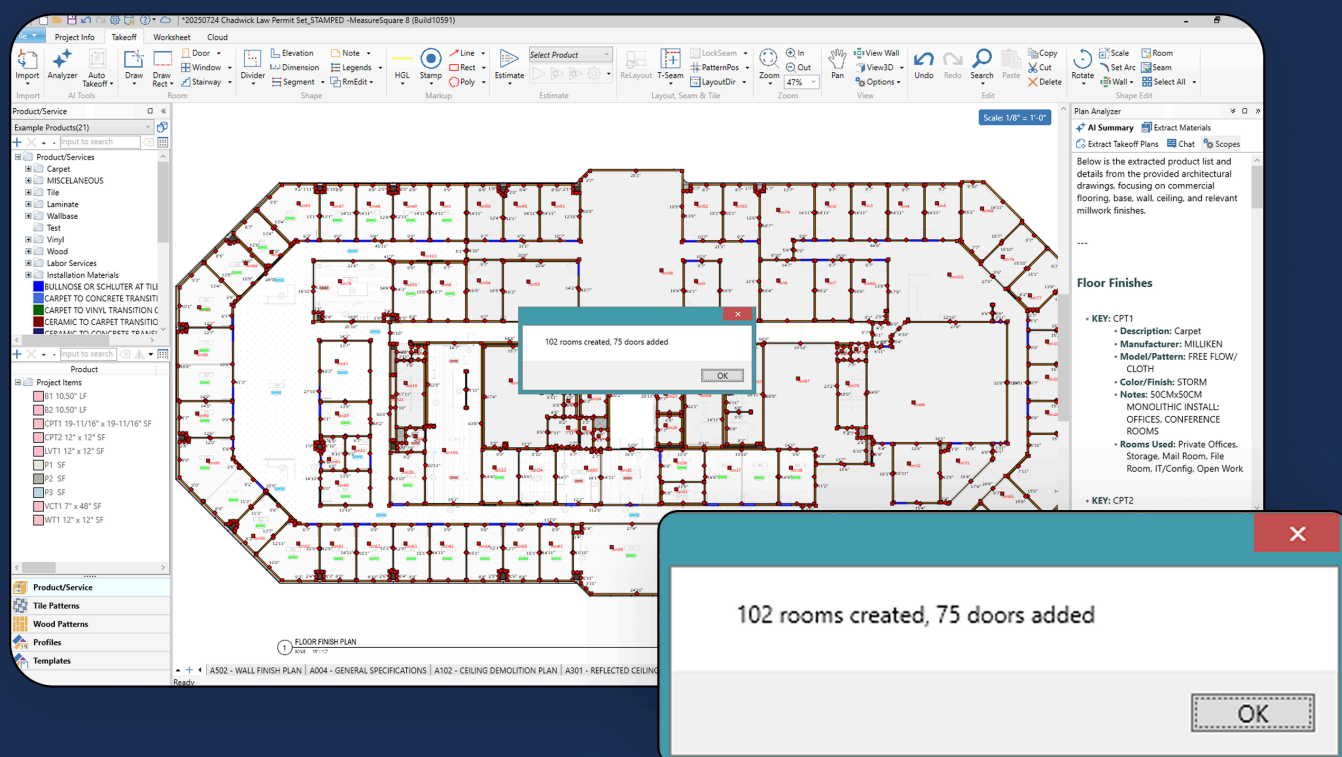


What's new

March Newsletter

Watch our latest AI webinar, meet our featured Women In Construction leaders, and check out our steam room use case.



AI Power Hour Webinar: AI Plan Analyzer Now in MeasureSquare 8

Jim Riherd, VP of Operations, led our latest AI Power Hour, showcasing new AI Takeoff enhancements, a first look at AI Plan Analyzer in MeasureSquare 8 (now beyond CRM), plus a live Q&A and what's ahead for MeasureSquare.

At A Glance: AI Takeoff 2.0 Updates

- 50% increase in room capture
- Auto-label rooms instantly
- Scan multiple pages at once

AI Plan Analyzer

Auto-scale plans, auto-label tabs, auto-select scoped pages, extract materials from finish schedules & more.

[Watch the Webinar](#)

Employee Spotlight: Women in Construction Week

For Women in Construction Week earlier this month, we spotlighted three of our standout leaders making an impact in construction tech and sales. Here are their words of inspiration for those entering the industry.



Kaitlan Kirkwood
Sales Engineer



Andrea Creel
Sales Development Representative



Anastasia Adams
Director of Customer Success & Technical Enablement

"Trust your expertise, stay confident in your voice & never hesitate to ask the technical questions."

"Truly listen to your customers' needs & guide them toward solutions that make sense for their business."

"Women in construction should 'take up space' & own their expertise without sacrificing their femininity."



March 30-April 2: Join Us at Coverings 2026

Get an exclusive first look at MeasureSquare CRM for Stone at Coverings, the world's largest tile and stone tradeshow.

[To schedule a meeting at the show, contact Matt Rogers →](#)



NEW. Estimator Curriculum Course hosted by Anastasia Adams

Learn from Anastasia Adams, who has trained over 500+ users, and start estimating faster with confidence.

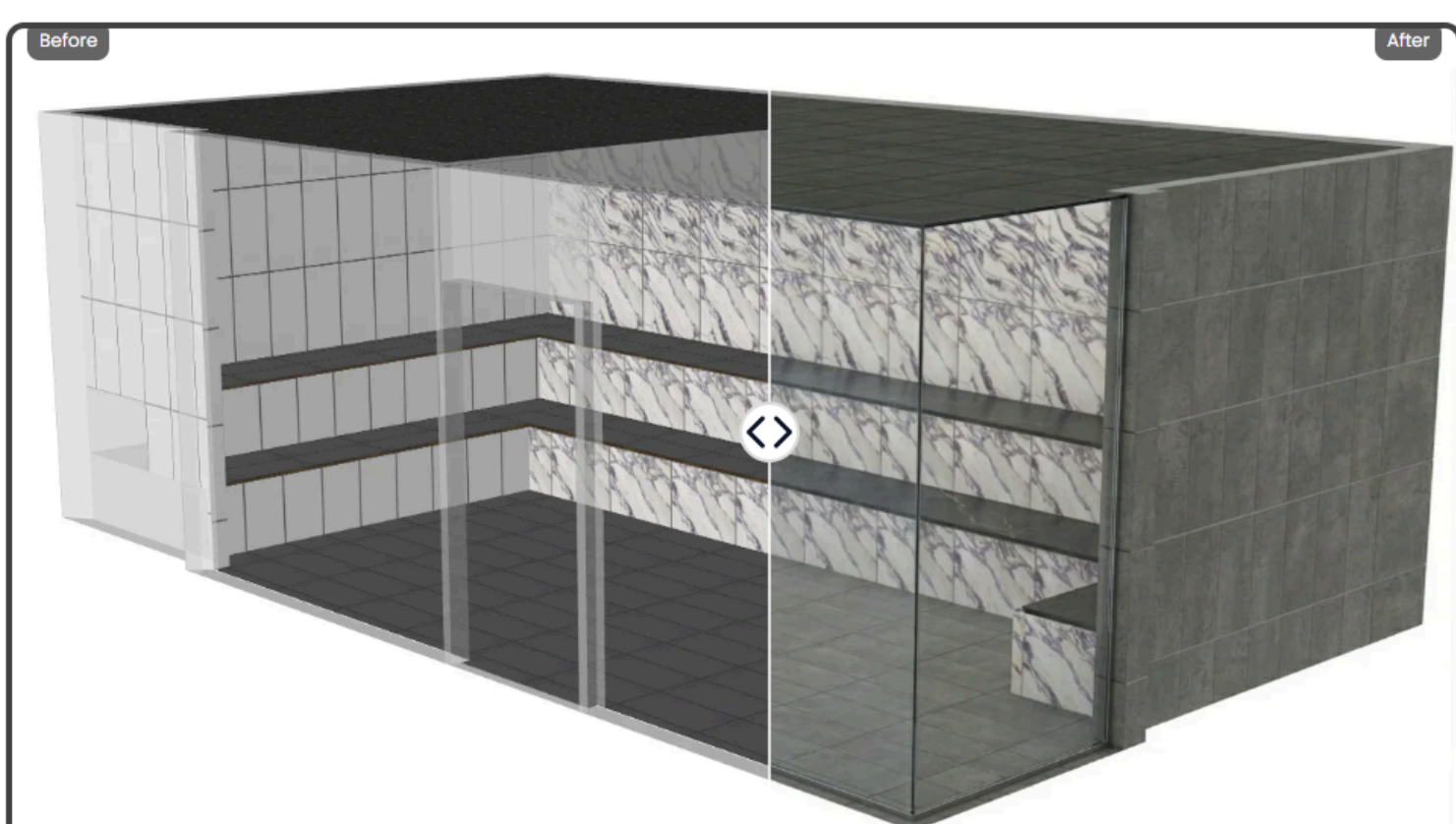
[Start learning →](#)



Fuse 2026 Annual Conference Recap

Earlier this month, we were energized by the overwhelmingly positive feedback from flooring pros who rely on Measure Square every day. The discussions reinforced why we build what we build. Thanks to everyone!

[Learn more about our Fuse partnership →](#)



New Use Case: Steam Room

Tackle a vapor-tight, structurally sound steam room build, broken down step by step. Get the project files, tools, and materials you need to replicate it with confidence.

[Explore the steam room build →](#)

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