



Measure Square at the Starnet Fall Meeting



2024 Starnet Fall Meeting
OMNI NASHVILLE HOTEL | NASHVILLE, TN | OCTOBER 25 - 27, 2024



MeasureSquare is again pleased to announce that we will attend the **Starnet Fall Meeting** from October 25th through the 27th. Starnet is being held this year in good ole Nashville, TN.

Measure Square is joining the mission to build harmony for the Starnet top members. We have several conversations in mind, from discussing the latest improvements to **MeasureSquare Commercial 8** to our **New MeasureSquare CRM** implementation for Commercial businesses. Demos and hands-on software testing will be available during the Vendor Tabletop Marketplace.

We can't wait to see you all during the Welcome Reception in Nashville!

SCHEDULE OF EVENTS

Friday, October 25

[6:30 - 9:30 PM Welcome Reception](#)

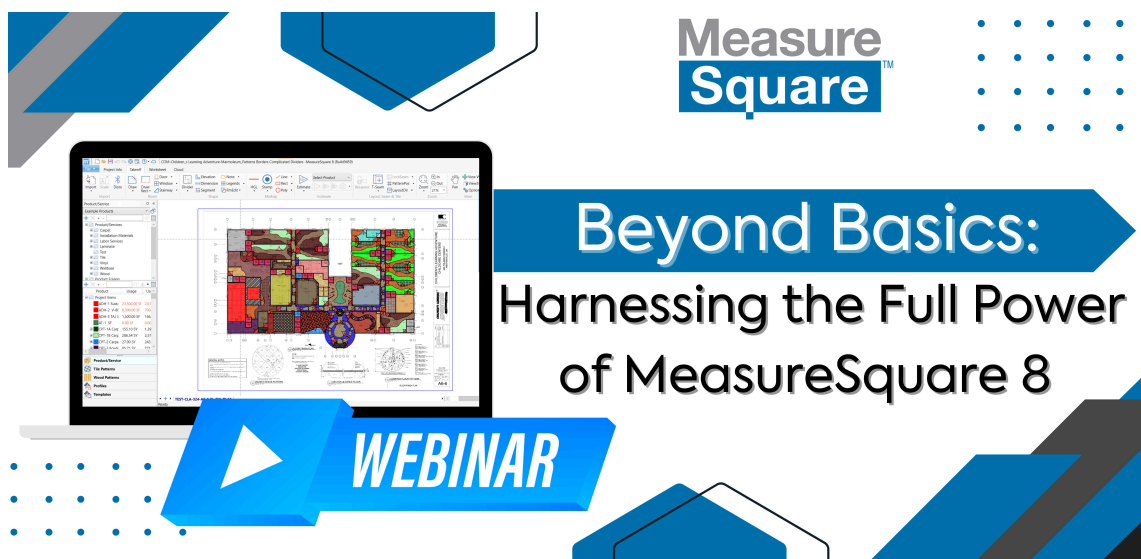
Saturday, October 26

[1:00 - 4:00 PM Vendor Tabletop Marketplace](#)

[5:30 - 7:00 PM Farewell Reception](#)

STARNET FALL MEETING

Beyond Basics Webinar Playback



The webinar playback you've been waiting for is now available on our YouTube channel. Beyond the Basics: Harassing the Full Power of MeasureSquare 8 was one of our most attended webinars of the year. James I and Ryan Hiroto offered meaningful insight into critical areas like **Optical Character Recognition (OCR)**, **Elevations and stairs**, **Walls and ceilings**, and more.

Measure Square consistently strives to empower our users to feel confident when using **MeasureSquare Commercial 8** to its fullest capabilities. We plan to have more webinars of this nature in the future, so stay tuned to our upcoming schedule. For now, check out this worthwhile video on how to step up your user experience.

WEBINAR PLAYBACK

New Blog Post: A CRM system can be your most valuable hire



Check out our latest article on our CRM series. CEO and **Founder Steven Wang** goes in-depth on the importance of building a reliable roadmap when you want to implement a CRM into your business process.

The article provides a comprehensive roadmap for implementing a CRM system, emphasizing the importance of careful planning, training, and ongoing management. It outlines several key steps, starting with defining clear

objectives and selecting the right CRM solution tailored to your business needs.

Successful **CRM implementation** requires cross-departmental collaboration, especially from sales, marketing, and customer service teams. Training is essential, as employees must be proficient with the new system to fully leverage its capabilities. The article highlights that a phased rollout, rather than an all-at-once launch, can help ease the transition.

Continuous evaluation and adaptation of the CRM system based on feedback and evolving business goals is also crucial for long-term success. Click the button below to read the post.

[READ THE ARTICLE](#)

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