



Starnet Preferred Vendor for 4 of 9 Best Projects

The Measure Square team had a great time at this year's Starnet Annual Conference, where we connected with industry peers and were honored to be part of the 2025 Starnet Design Awards.

Measure Square was the preferred vendor for 4 of the 9 winning projects — including the Grand Prize in Hospitality and Public Spaces, as well as top honors in Healthcare, Education, and Canadian Project of the Year.

Seeing our software used in nearly half of the winning projects is a great reminder of the impact we're making where it really counts. Events like these remind us how valuable it is to make face-to-face connections, swap ideas, and keep pushing forward with tools that help our customers win more work.

[SEE PROJECT PHOTOS](#)

UPCOMING WEBINAR

Achieving Full Utilization of MeasureSquare 8: Creating Proposals, Work Orders & Purchase Orders

**WEDNESDAY, 5/28
11AM PST**



SPEAKER:
ANASTASIA ADAMS
SR SUPPORT SPECIALIST

Webinar: Achieving Full Use of M8 Creating Proposals, WOs, POs

Are you using MeasureSquare 8 to its fullest potential? Join Anastasia Adams, Sr. Support Specialist, for an in-depth tutorial on how to generate proposals, work orders, and purchase orders--without relying on software integration.

Before joining Measure Square, Anastasia worked as an estimator for years before lending her expertise as Technical Director in National Estimating to Diverzify.

WEBINAR ALERT

**Achieving Full Use of MeasureSquare 8:
Creating Proposals, Work Orders & Purchase Orders**
When: Wednesday, May 28th 11AM PST

Click the button below to register. You must register in order to access the webinar link.

[REGISTER FOR WEBINAR](#)

WEBINAR

MeasureSquare CRM:

Seamless Integration with Stone & Tile Takeoff

**APRIL
WEBINAR PLAYBACK
NOW AVAILABLE
[WATCH NOW](#)**



SPEAKER:

Webinar Playback: MeasureSquare CRM + Stone & Tile

Missed last month's webinar? We've got you covered.

Here's a quick recap of the new integration between MeasureSquare Stone & Tile and MeasureSquare CRM—taking you from takeoff to bid to post-sale project management, all directly within MeasureSquare CRM.

This integration is possible through the new Stone web version, and includes:

- Full countertop and cut-to-size drawing tools
- Waterfall edges, backsplash, and hole cutouts
- Products, quantities, and pricing synced across the project

Track project status, manage tasks, and keep everything in one place—no more jumping between tools.

WATCH WEBINAR

D&R Commercial Flooring

You stop thinking about jobs in isolation. You start to see patterns—like which architects appear on multiple projects or which GCs are collaborating more than you realized. That helps us present differently and support clients in a more holistic way.

Dan Schrickel, VP of Operations



Why D&R Ditched Generic CRMs for a Flooring-Specific Solution

After testing platforms like Salesforce and HubSpot, D&R Commercial Flooring needed something tailored to their workflow. Enter MeasureSquare CRM—built around takeoff, estimating, and everything in between.

“It lets us eliminate multiple applications and focus on the CRM, the projects, the companies, and the clients,” says Dan Frederick.

See how D&R streamlined forecasting, cut vendor response time by 80%, and started connecting the dots across their entire business.

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