



Measure Square Attending the 2024 Coverings in Atlanta

Coverings®

THE GLOBAL TILE & STONE EXPERIENCE

Measure Square will be in Atlanta, GA, for the **2024 Coverings show**. We had such a great time last year that we had to return. We are thrilled to share the exciting new features added to MeasureSquare Stone and Tile.

Along with our booth demos, we will also be doing a presentation on the demo stage introducing **MeasureSquare Stone and Tile** to all attendees present. Last but not least, just like last year, we will have a special show-only offer for those who stop by our **booth, #6353**. We can't wait to see you in Atlanta!

EVENTS

MeasureSquare Mobile Edition Presentation at TISE



This year, we wanted to present all the powerful abilities of **MeasureSquare Mobile**, your portable device, to the attendees of TISE in a unique way. So we went to the demo stage! Watch this link for our first live demo at Surfaces this year from anywhere.

Ryan Hiroto, our Key Account Manager, walks attendees through the use of the software in this 20-minute presentation. He gives a concise rundown of the top features and capabilities of MeasureSquare mobile and shows how easy it is to work with.

LIVE DEMO

Measure Square's RECAP of the 2024 FUSE Show



In the bustling city of Phoenix, MeasureSquare brought the **FIRE with FUSE**. Our team engaged in very beneficial conversations with new and old members. Most of the conversations involved addressing the needs of Fuse members interested in enhancing their estimation and takeoff capabilities, along with discussions on the new MeasureSquare CRM and Fuse partner integrations such as Spec-ID, JengAI, and CF data/structure. We participated in Exhibit Hall sessions on the second day from 10:45 AM to 11:30 AM and 2:30 PM to 3:00 PM. Meetings were on the agenda the whole day. It was so busy that we ended up taking unscheduled lunch meetings.

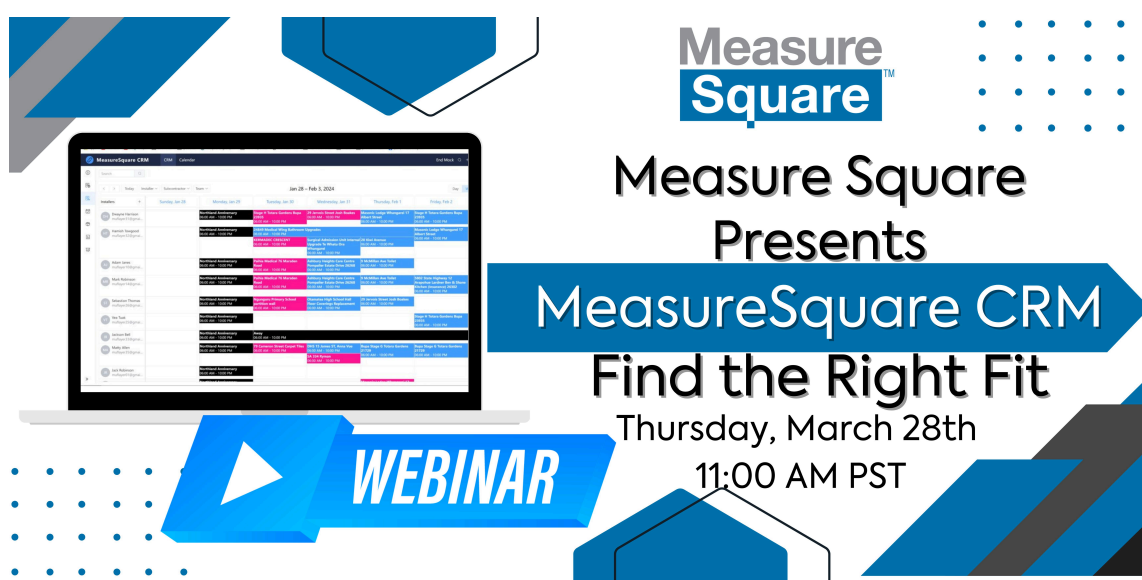


Next came the **FUSE awards dinner**, during which we celebrated several MeasureSquare award winners. After the awards event, we joined the after-party, where we met with a customer, Flooring Foundations, who is currently in a CRM trial with Brian D., expressing excitement about our CRM solution and

Brian D.'s exceptional customer service. Overall, this year was a very exciting and productive year for FUSE.

FUSE RECAP

New Webinar Coming this Month!



Need help finding the best CRM for your business? Trouble seeing the value in the current CRM you're using? This insightful webinar, presented by James Wisdom and Jim Riherd, will provide the **tools for road mapping** what to look for in a CRM and the framework to evaluate the CRM.

In this engaging session, we will explore how **Measure Square CRM** stands out in the crowded CRM landscape, offering tailored solutions for the flooring industry. It will explain how a CRM built for you can enhance your day to day, boost productivity, and optimize customer relationships.

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