



Measure Square

# Webinar Lineup

	<div><div>16</div><div>JULY</div><div>WEDNESDAY</div></div> <div>Product Spotlight: <b>MeasureSquare CRM</b></div> <div><b>Speaker:</b> Kevin Lim 11AM PST</div>	<div><div>23</div><div>JULY</div><div>WEDNESDAY</div></div> <div>Product Spotlight: <b>MeasureSquare Mobile</b></div> <div><b>Speaker:</b> Austin Cormany 11AM PST</div>
<div><div>6</div><div>AUG</div><div>WEDNESDAY</div></div> <div>Product Spotlight: <b>MeasureSquare Stone &amp; Tile</b></div> <div><b>Speaker:</b> Allen Wang 11AM PST</div>	<div><div>13</div><div>AUG</div><div>WEDNESDAY</div></div> <div>Product Spotlight: <b>MeasureSquare 8</b></div> <div><b>Speaker:</b> Anastasia Adams 11AM PST</div>	<div><div>20</div><div>AUG</div><div>WEDNESDAY</div></div> <div>Product Spotlight: <b>MeasureSquare Mobile</b></div> <div><b>Speaker:</b> Austin Cormany 11AM PST</div>

## Webinar Wednesdays: New Schedule

**We're excited to announce our new webinar schedule.**

Each week we'll demo a different Measure Square product. These webinars will be categorized per level of familiarity with the software, including Beginner, Intermediate and Advanced. The next webinar is tomorrow, 7/16, which will feature MeasureSquare CRM. To view all upcoming webinars for the next month, visit our new Webinars landing page by clicking below.

You can now also access past webinars on-demand. Click below to find recordings of past webinars and check out upcoming webinars for the next month.

[VIEW UPCOMING WEBINARS](#)

## Discover What's New: MeasureSquare CRM

**Webinar Replay**  
Missed it? [View on YouTube.](#)

[Watch Now](#)

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## Webinar Playback

**Thank you for attending our webinar "Discover What's New: MeasureSquare CRM."**

**Missed it? Visit our YouTube channel to watch the webinar replay.** To recap, Kevin Lim, CRM Customer Success Specialist, walked through the most recent updates:

Key Highlights

- Submittals** - Easily create, send, and track submittals directly from the Project view, including pulling from both electronic documents and physical sample records.
- Project Summary** - Gain instant clarity on your project's financials—all in one place, including total income, cost, profit, markup, and margin.
- M2 Stone Web** - Edit Stone projects directly within the MeasureSquare CRM platform, bridging a key workflow gap for fabricators and estimators.

[WATCH REPLAY](#)

## Unlock Efficiency: MeasureSquare Stone & Tile Basics

**Webinar Replay**  
Missed it? [View on YouTube.](#)

[Watch Now](#)

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## Webinar Playback

**Missed the MeasureSquare Stone & Tile webinar earlier this month?** Matt Rogers covered:

- Accurate countertop and tile takeoffs
- Efficient worksheet creation and management
- Powerful slab nesting with our Slab Optimizer
- Drywall takeoffs

Learn how to generate professional shop drawings with ease and boost your productivity. Perfect for new users or those looking to refresh their foundational knowledge.

[WATCH REPLAY](#)

### Customer Success Story



### MeasureUp Flooring

**Training the Next Generation:**  
How Brian Burke Replaced Skill Gaps with Smarter Systems Using MeasureSquare CRM & MeasureSquare Mobile

[Read Full Story](#)

# New Customer Success Story

Brian Burke was dealing with what many in the industry are now faced with: loss of specialized skills.

When he could no longer rely on hiring seasoned pros to estimate and quote on the fly, he built a system instead, powered by MeasureSquare Mobile and MeasureSquare CRM. In this blog, see how Brian streamlined lead capture, quoting, and training to create a scalable, tech-driven sales process that empowers new hires and drives consistent growth.

[READ CUSTOMER STORY](#)

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