



SURFACES + TILE + STONE

See You At SURFACES 2025

We are excited to kick off the new year by connecting with you at Surfaces 2025, January 28-30 in Mandalay Bay, Las Vegas!

Visit us at **Booth 2757** to watch live demos, claim in-person, show-only deals on Measure Square products, and get the 411 on MeasureSquare CRM, our latest product launch. We're also excited to present during the LIVE Demo series—check out our speaker schedule below.

"How to Grow Your Business with MeasureSquare CRM"

Tuesday, Jan. 28th, 9:30-10 AM PST

LIVE Demo Stage

"Win More Bids with MeasureSquare Mobile"

Thursday, Jan. 30th, 9:30-10 AM PST

LIVE Demo Stage

During these talks, you'll discover how Measure Square solutions can make your business better, faster, and smarter. We can't wait to unveil the solutions we have in store for you.

To schedule an appointment with a Measure Square representative during the show, click the button below.

We'll see you in Vegas!

[SCHEDULE APPOINTMENT](#)



Flooring-Specific CRMs: Scale Faster, Smarter

In this latest blog, our **CEO and founder Steven Wang** dives deep into the benefits of adopting a flooring-specific CRM.

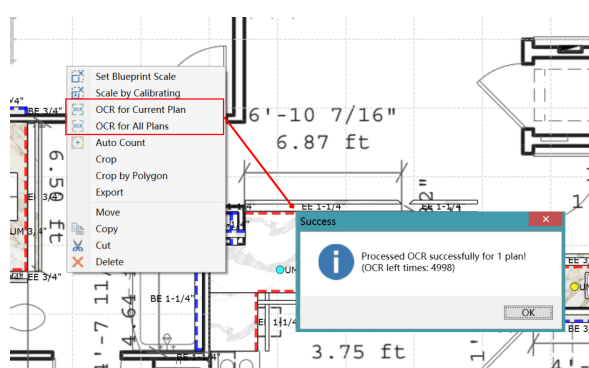
Highlights include:

- 30% faster bid submissions
- Centralized data & clear workflows
- Professional, detailed proposals that win the job

Read the full blog to discover even more ways how adopting a flooring-specific CRM, like MeasureSquare CRM, will help your business grow. Learn more about [MeasureSquare CRM](#) and how it will streamline your business!

[READ ARTICLE](#)

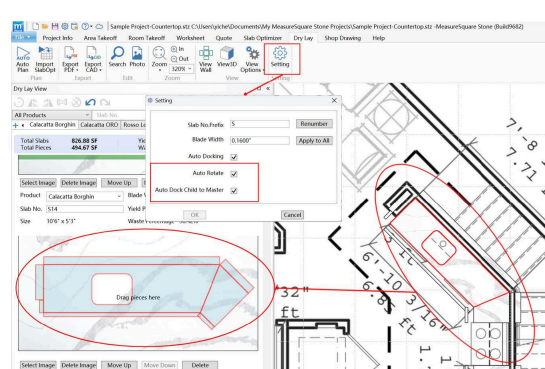
MeasureSquare Stone v9688 Update



We know you love automations, shortcuts, and time-saving tools—so we're excited for you to test out the new features and updates to MeasureSquare Stone v9688. **Get measuring!**

Key Updates

In addition to resolving key issues & boosting overall system performance, we made major updates to the Dry Lay module. Check them out:

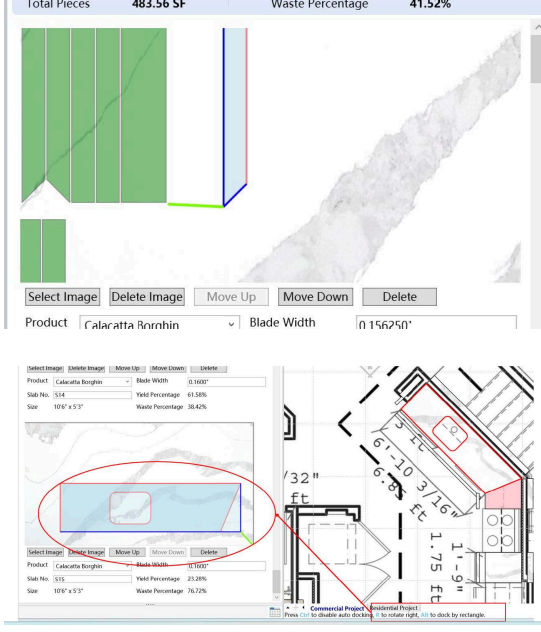


Drag 'n' Lock + Auto-Rotate

- ✓ Auto Dock child pieces (i.e., splashes & laminates) to their master piece when dragging a group of items to slab.
- ✓ Auto Rotate items 90° when they're too large to place on the slab.

Dry Lay

- ✓ Improved docking of non-rectangular shapes.

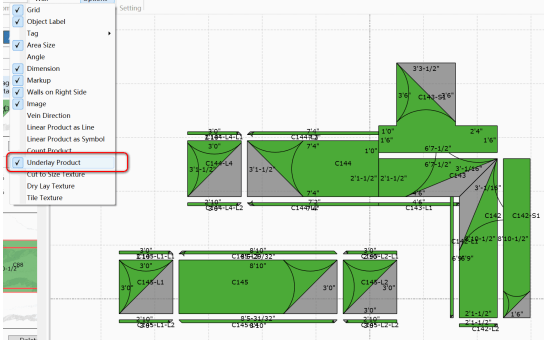


Dry Lay

- ✓ You can now view "Underlay Product" as an option.

Dry Lay

- ✓ **Shortcut Keys:** Press "R" to rotate and "Alt" to dock by rectangle when dragging an item(s) on slab.



Additional New Features & Updates

Takeoff

- ✓ OCR (Optical Character Recognition) Support
 - ✓ Protogenic PDF Plan Support
 - ✓ Auto Vein Matching for Cut-to-Size Texture
 - ✓ Improved Quickdraw Tool
- And more!

How Do I Update?

- 1) Open MeasureSquare Stone.
- 2) Click the "?" in the top-left corner.
- 3) Click "About MeasureSquare."
- 4) Click "Update."

To see the full list of updates, click below.

[SEE FULL RELEASE NOTES](#)

MeasureSquare CRM Webinar Playback Now Available



Last month, we launched the latest MeasureSquare CRM updates. You can now watch a playback of the webinar on YouTube. Here's a brief recap:

- **Reporting Modules:** Customize & quickly run reports while providing complete transparency and facilitating exports to other systems.
- **Inventory & Sample Tracking Systems:** Track availability & pricing.
- **Handle Last-Minute Changes:** Organize, update, track & share daily tasks in real-time.
- **Streamline Workflow:** Your PMs, estimators, sales managers, office admins, installation managers, and accounting team can view & track a project's status.

View the full webinar to learn more about how MeasureSquare CRM tailors to your business, and not the other way around.

[VIEW PLAYBACK](#)

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