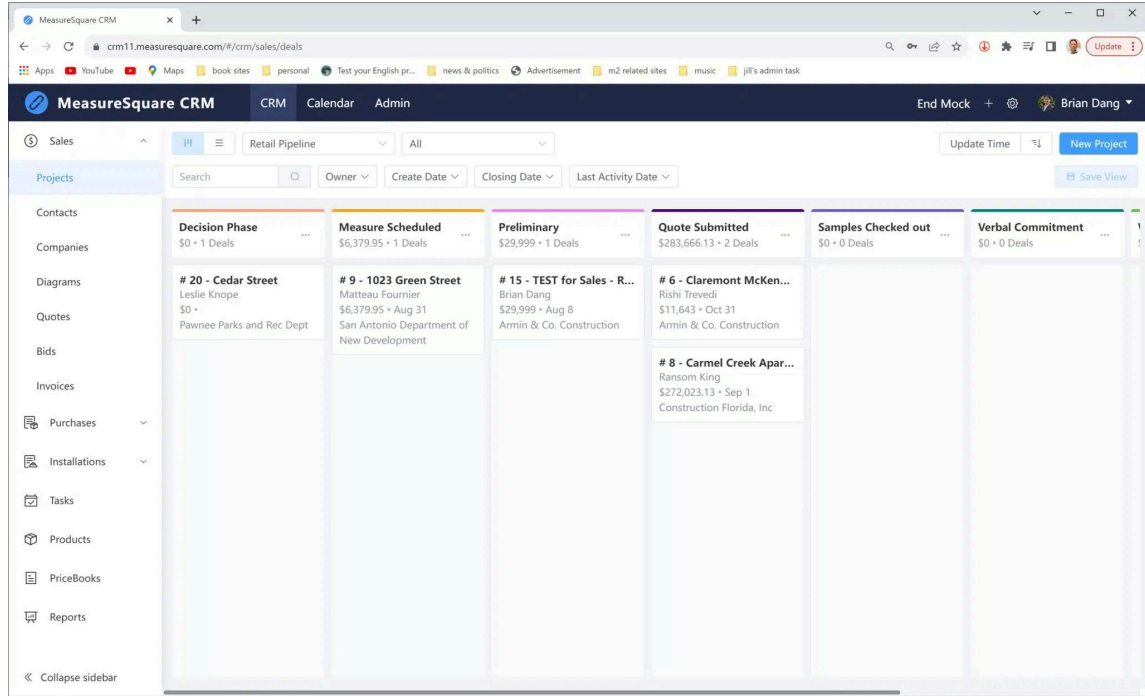




Measure Square Announces MeasureSquare CRM



The CRM you've been waiting for has arrived. Measure Square is proud to announce that **MeasureSquare CRM** is now available to the market. Take your current Measure Square project and track, analyze, report, and manage all of them in this **ONE-STOP solution**.

MeasureSquare CRM is a cloud-based CRM system designed for the flooring trade with MeasureSquare software fully integrated. This means you can access your diagrams and estimate data created by **MeasureSquare software from the CRM** and use them to create quotes, bids, purchase/sales orders, work orders, installation schedules, and invoices. Sounds too good to be true?

Watch our MeasureSquare CRM launch [webinar](#) to learn more. Want to schedule a demo of the software right now? Schedule your demo [here](#), where you can also read our article and learn more about the features.

CRM WEBINAR PLAYBACK

Measure Square Is Back in Vegas for KBIS

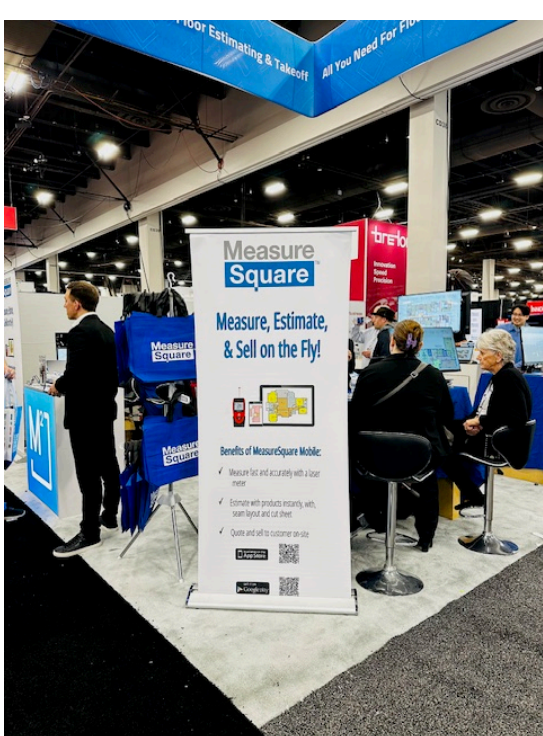


Measure Square is returning to Las Vegas this month to attend the **Kitchen and Bath International Show (KBIS)**. Interest in how MeasureSquare Stone and Tile can help manage your kitchen, bath, and countertop projects? Then, visit our **booth #W1576** to learn how this solution is perfect for even the design aspect of a project.

We will also have information on our mobile app as well as our latest product, **MeasureSquare CRM**. Demos will be going all show long, and we will be offering an exclusive deal to all KBIS attendees that will be available for the show only. See you at the Las Vegas Convention Center!

2024 CALENDAR

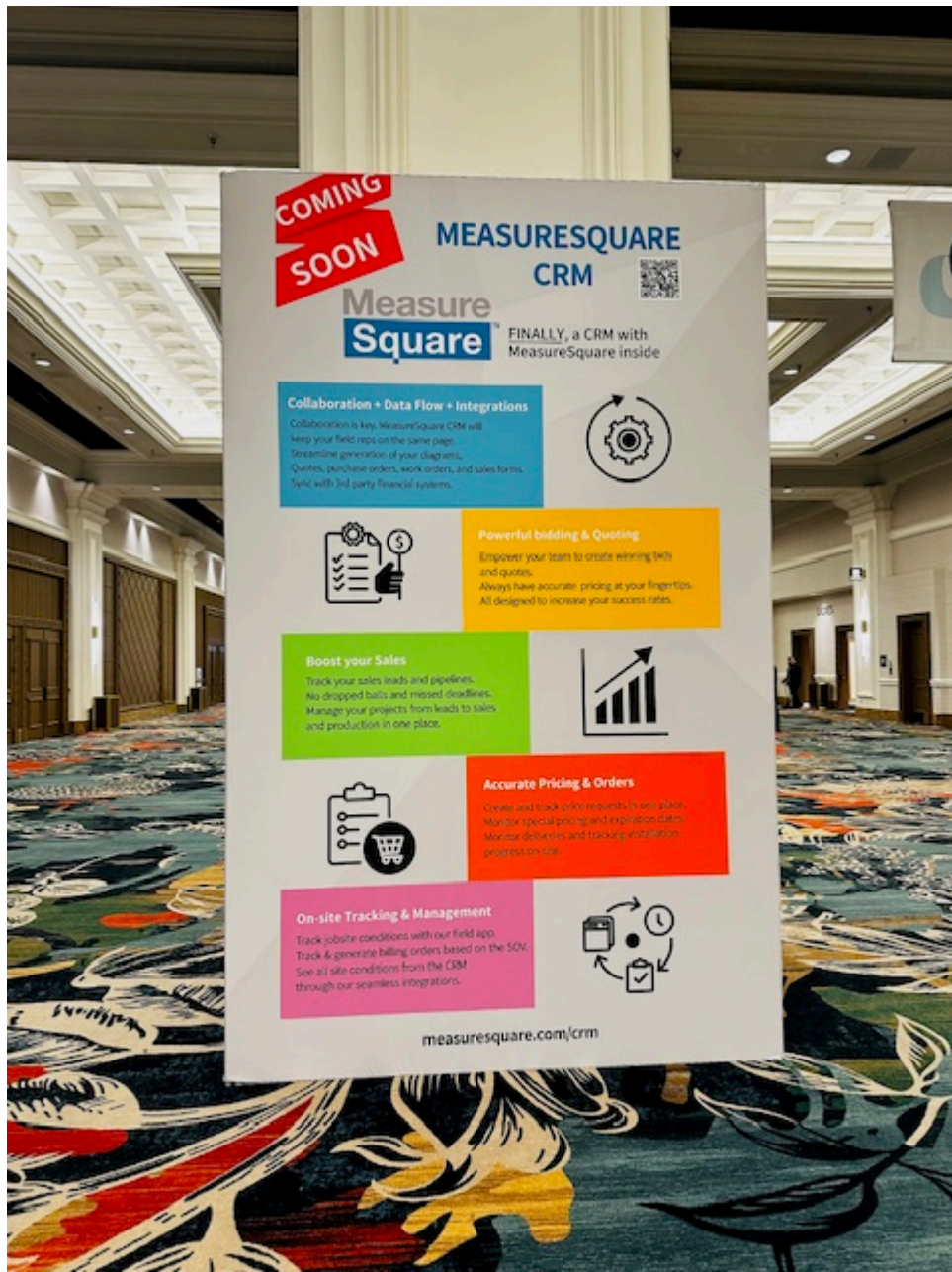
Measure Square Recaps Surfaces 2024



Measure Square had a great time at the **2024 TISE Show in Las Vegas** this year. From our advertisements around the show to our two demo stage presentations, one about the use of MeasureSquare 8 and the other was the first debut of MeasureSquare CRM, we were really busy. We also debuted the newest product to our Measure Square family. Customers at the show have the exclusive chance to meet MeasureSquare CRM!



Of course, we discussed our other unique products. We also let customers in the stone and tile industry know that **MeasureSquare Stone and Tile** has new features that recently came out. We had some solid discussions with current customers and partners, but the number of new customers we gained was impressive. Many people were also able to sit with us to discuss how to improve their usage and knowledge of the software.



Overall, it was another excellent year for the Measure Square team. We can't wait for next year! In the meantime, learn more about the **Measure Square CRM**, and we'll see you next year.

2024 SURFACES

New Article Alert: What Is MeasureSquare CRM & How It Can Boost Your Flooring Business?

MeasureSquare CRM: All-in-One

from Leads, Takeoff, Bid, to Production

Leads, Takeoff Estimating, Bidding

Order Processing, Scheduling

Field Production, SOV, Billing

FEBRUARY 1, 2024 STEVEN CRM, TRADE SOLUTIONS

In celebration of the **MeasureSquare CRM launch**, we've written a few excellent articles to kick off your exploration and education on the value of the robust solution. Read an excerpt below and click the button to dive into the **full article**.

If you are looking for a **cloud-based CRM** that can handle all your flooring needs, from takeoff estimating to installation scheduling, you should check out MeasureSquare CRM. It is a unique solution that integrates seamlessly with MeasureSquare takeoff estimating projects and provides a range of features to streamline your workflow and increase your efficiency.

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