



Coverings®

THE GLOBAL TILE & STONE EXPERIENCE

Attend Our Educational Talk at Coverings 2025

We're excited to showcase the latest in Stone & Tile at **Coverings 2025!** Visit us at **Booth #1896** from **4/29-5/2**.

Join Matt Rogers, Sales Engineer, for a demo on how MeasureSquare Stone & Tile can streamline your workflow with our new trade-specific, Measure Square-centered CRM.

MeasureSquare CRM:

Seamless Integration with Stone & Tile Takeoff

Speaker: Matt Rogers, Sales Engineer

Where: Booth #4300

Thursday, 5/1 @12-12:30 PM EDT

Discover the seamless integration between MeasureSquare CRM and MeasureSquare Stone and Tile takeoff solutions—streamlining workflows, enhancing project management, and boosting efficiency for your business. Learn how this powerful combination optimizes processes from estimation to completion, leading to improved accuracy and increased profitability. **Register for Coverings for free with our exclusive code: INVITE25.**

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UPCOMING WEBINAR How MeasureSquare Stone & Tile Works with MeasureSquare CRM

**WEDNESDAY, 4/23
11AM PST**



SPEAKER:
MATT ROGERS
SALES ENGINEER

Upcoming Webinar: How Stone & Tile Works with CRM

Join Matt Rogers, Sales Engineer, for a talk on how MeasureSquare CRM works with MeasureSquare Stone & Tile.

Before joining Measure Square, Matt Rogers built his expertise in the Stone & Tile industry as a draftsman, estimator, and project manager, tackling high-rise condos and casinos across Texas, New York, and Boston. Since 2021, he's helped countless customers find the right Measure Square solutions to work smarter and more efficiently.

How MeasureSquare Stone & Tile Works with MeasureSquare CRM

Speaker: Matt Rogers, Sales Engineer

Wednesday, 4/23 @11AM PST

In this webinar, we'll discuss how MeasureSquare CRM + Stone & Tile:

- Streamlines workflows
- Enhances project management
- Boosts efficiency for your business

Learn how this powerful combination optimizes processes from estimation to completion, leading to improved accuracy and increased profitability. **To receive the webinar link, you must register by clicking the button below.**

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WEBINAR RECAP

MODERNIZING YOUR BUSINESS FROM A-Z:

A Smooth Transition to a Smarter Workflow



JAMES WISDOM
VP OF STRATEGIC PARTNERSHIPS



ANASTASIA ADAMS
SR SUPPORT SPECIALIST



JAMES IMPALLARIA
SALES ENGINEER

"Modernizing Your Business" Webinar Recap

Thank you to those of you who attended this month's "Modernizing Your Business From A-Z" webinar.

Our panel of experts included James Wisdom, VP of Strategic Partnerships, Anastasia Adams, Sr. Support Specialist, and James Impallaria, Sales Engineer. Together, they discussed how to keep your business competitive in this rapidly evolving industry.

Here's a recap of the main points covered:

- **Speed & Accuracy Win Deals** – AI-powered tools cut errors & bid times.

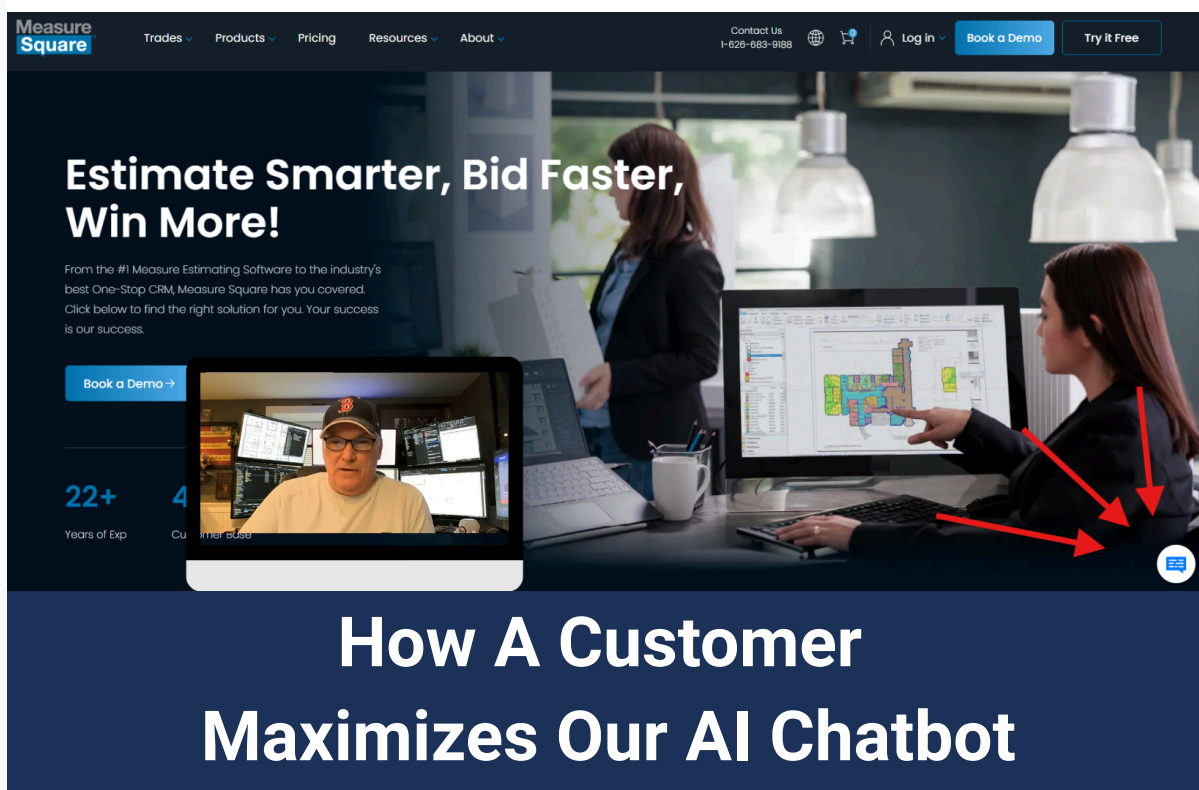
- ❑ **Clients Expect Digital-First Service** – Cloud collaboration is essential.
- ❑ **Labor Shortages Demand Efficiency** – Smart tools boost productivity.
- ❑ **Integration is the Future** – A connected tech stack drives success.

They also discussed how to use MeasureSquare Solutions to implement these strategies. Here's just one solution:

AI-Powered (Beta) Takeoff Automation

Complete room drawings with doors in just 7 minutes, with the help of Measure Square AI. If you'd like the full rundown of the presentation, **click the button below**.

[VIEW PRESENTATION PDF](#)



Russ Hubbard, Estimator at Circle Floors, has been using Measure Square for almost 3 years. Based on the East Coast, sometimes he submits service tickets during off-hours, so he turned to the AI chatbot (featured on our website home page) to get instant answers.

“The chatbot's been great for getting answers right away. Along with a text response, it'll shoot you a PDF, YouTube videos, or create a ticket. So far, whatever I type in for a question, it targets the answer. It's been really responsive.”

Here are just a few of the questions Russ has asked—and received instant, spot-on answers for:

- How do I take off an auditorium?
- How do I visibly show a metal-framed glass door that can be seen in the 3D walkthrough mode?
- How can I merge one takeoff into another?

To try out the MeasureSquare AI chatbot, navigate to our website by clicking the button below.

[TEST AI CHATBOT](#)

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(626) 683-9188 | support@measuresquare.com

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