

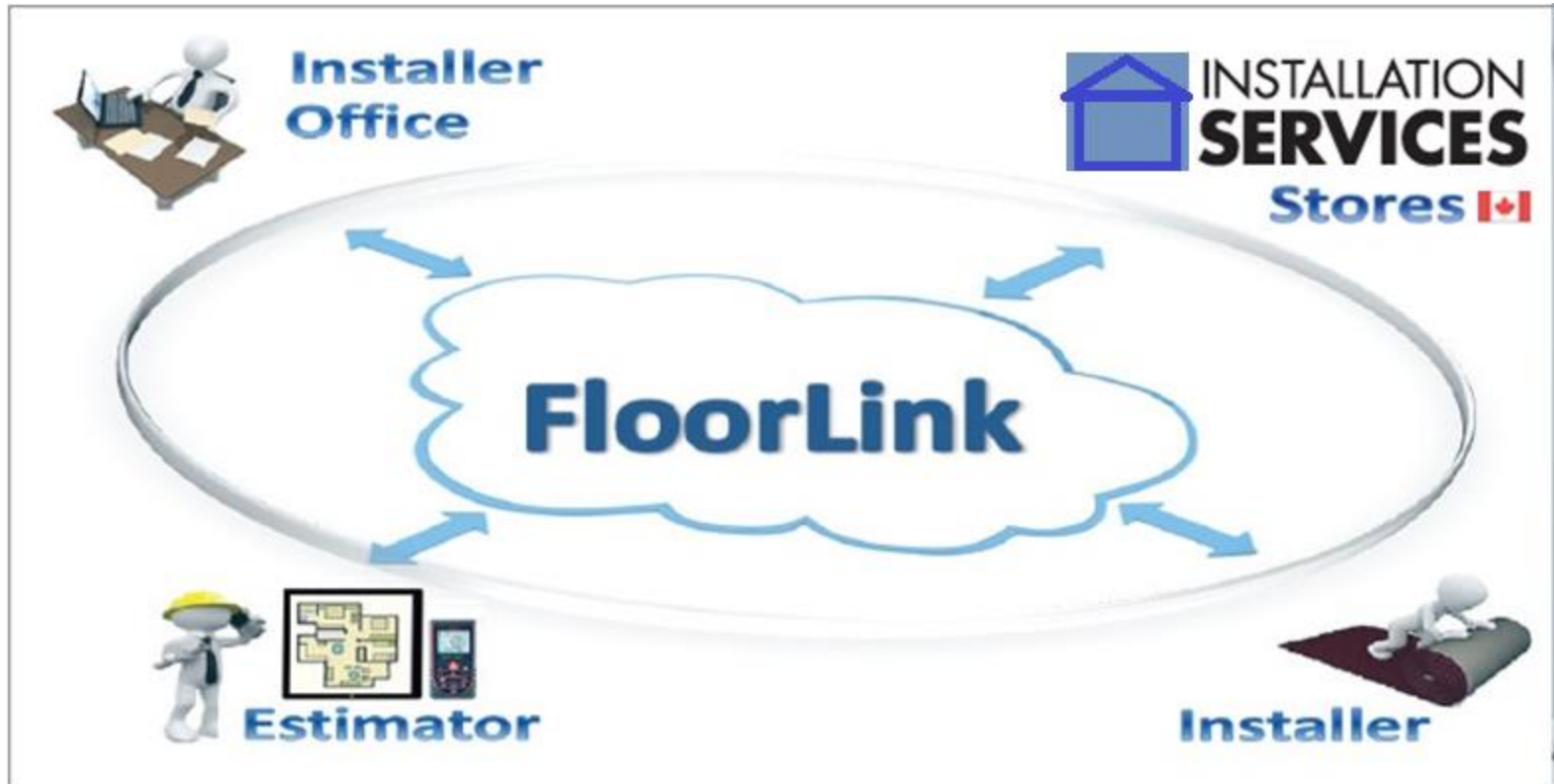
FloorLink CRM Solution for Home Centers

By Measure Square Corp.

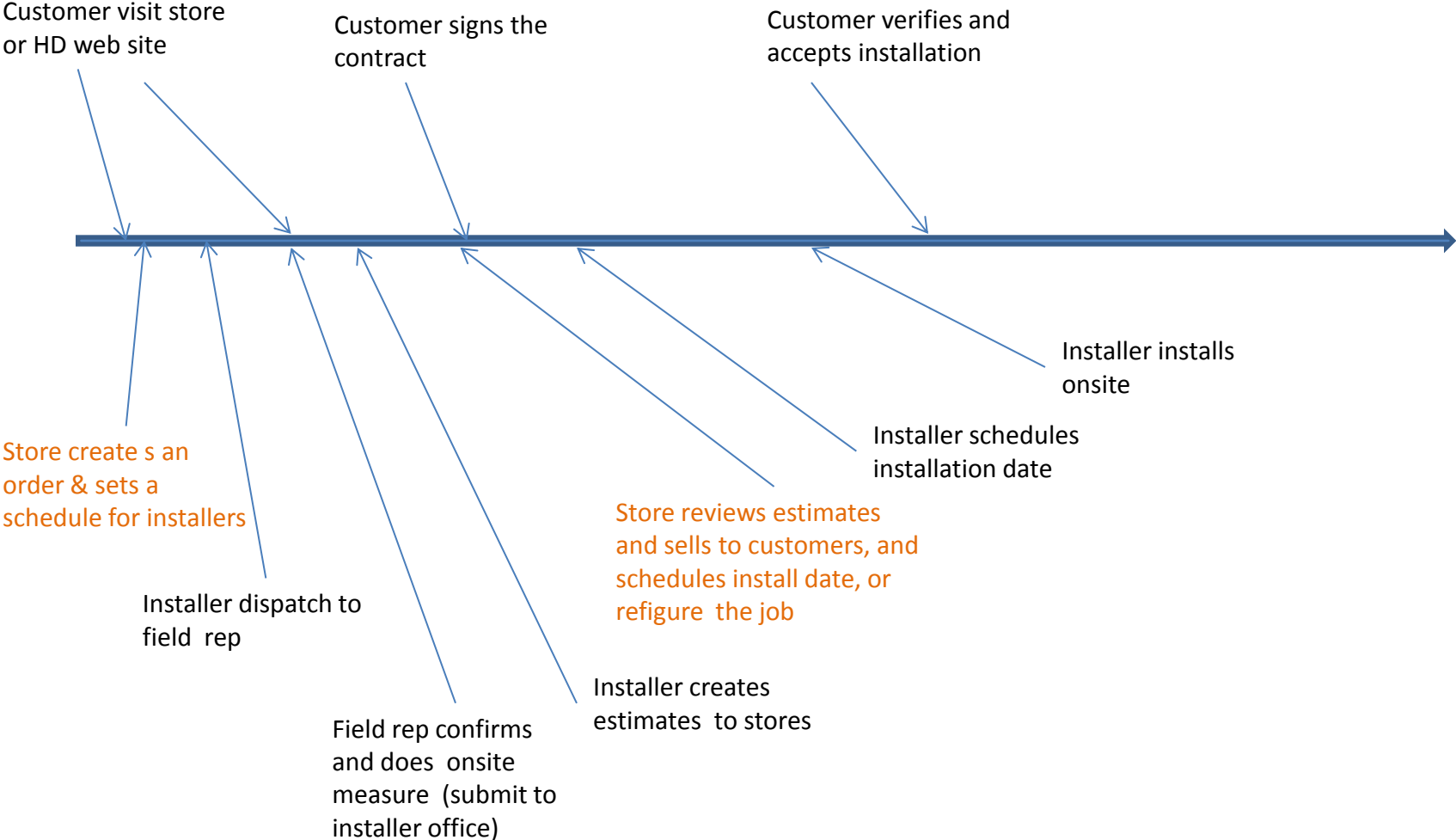
content

- What is M2/FloorLink solution?
- How does it work?
- What we can do for Home Centers?

M2/FloorLink Solution



Collaborate/Workflow



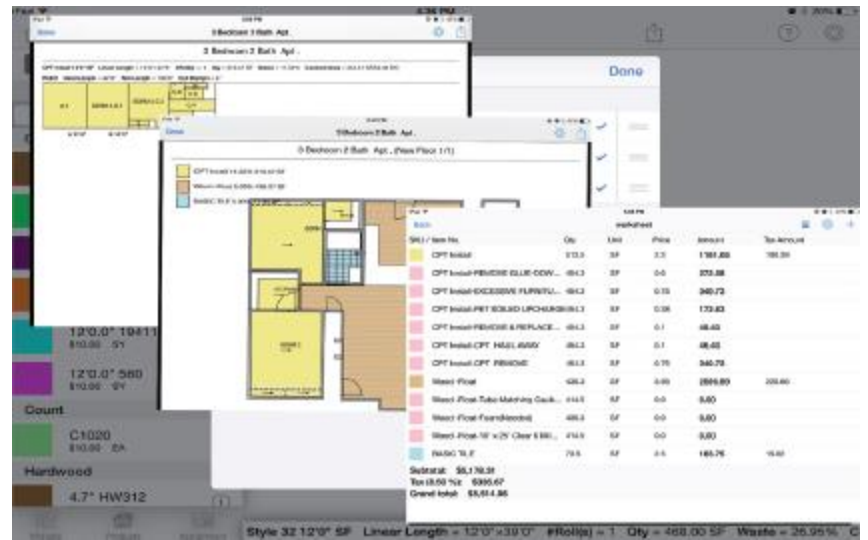
Onsite Measure with M2 Mobile



M2 Estimating Program: iPad edition



CPT Install 11.52% 513.47 SF - Waste = 11.52% - Covered Area = 454.31 SF



M2 Estimating Program: Windows edition

Estimate

Highlight rooms with selected item

By Room | By Material

Material	Qty
C_P Basic (Item # 227645...	861.00SF
(cpt) Remove_Haul Carpet...	704.79SF
Pad - Leggett Stainmaster ...	761.17SF
Transition Labor (#503249...	12.00LF
Metal Z-Bar LF	13.00LF
Mileage EA	15.00EA

Material

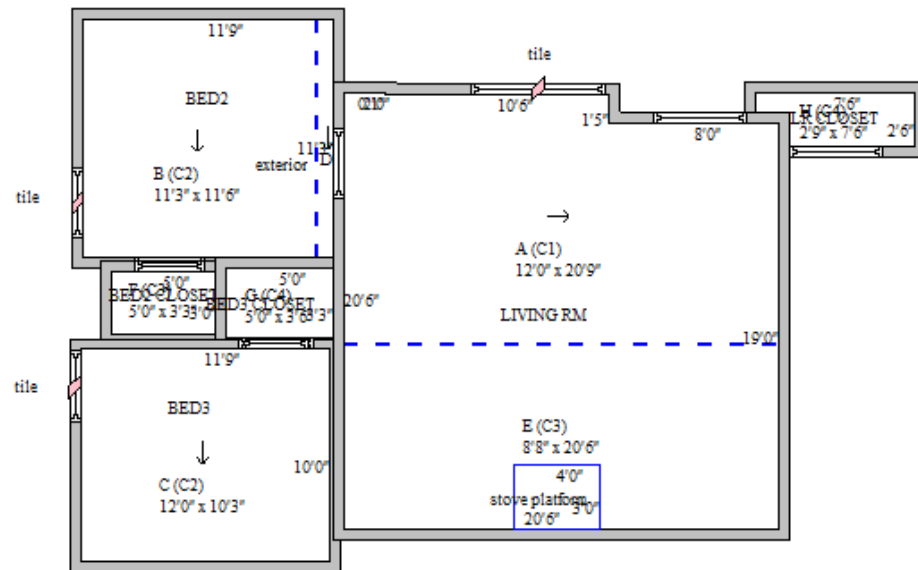
Labor

Freight

Room Estimate Data

Room	Qty	Covered Area	Perimeter
3ED2	164.24SF	134.44 SF	47.50 LF
3ED2 ...	19.24SF	15.75 SF	16.50 LF
3ED3 ...	20.77SF	17.00 SF	17.00 LF
3ED3 ...	145.38SF	119.00 SF	44.50 LF
.R CL...	24.13SF	19.75 SF	20.50 LF
.VIN...	487.25SF	398.85 SF	89.49 LF

Find and Highlight Rooms with C_P Basic (Item # 227645)



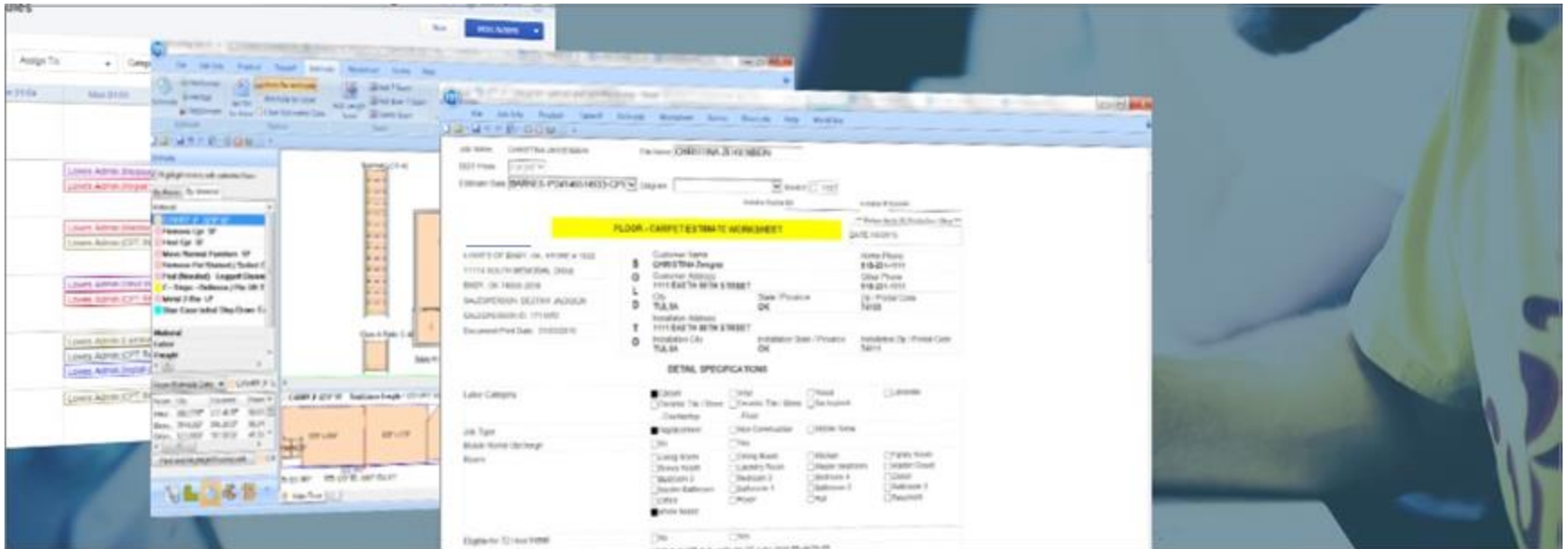
C_P Basic (Item # 227645) 12'0" SF Total Linear Length = 12'0"x71'9" # Roll(s) = 1 Qty = 861.00SF Waste = 18.14% Covered Area = 704

Linear layout diagram showing room dimensions and cumulative lengths:

- A-LIVING RM: 12'0" x 21'0"
- B-BED2: 11'3" x 11'9"
- C-BED3: 12'0" x 10'6"
- E-LIVING RM: 8'8" x 20'9"

Cumulative lengths: (C1) 21'0", (C2) 22'1", (C3) 20'10", (C4) 7'9"

Collaboration with FloorLink: stores, installers, field reps



Installer: Dispatch/Scheduling

[List View](#) [Day View](#) [Week View](#) [Month View](#) [Year View](#) Rep: (all) Category: (all)

Category Color Code March 2015

Monday	Tuesday	Wednesday	Thursday	Friday	Sat/Sun
23	24	25	26	27	28
					1
				6	7

Rep Color Code

Monday 3/2/2015	6	7
otis: (all day) OTIS AM ONLY 2-3 AUSTIN AREA ONLY	Rebec	0(all day) Joshua
z Wilson: (all a.m.) SHANNON GILBERT (L.WOOD(A5) 140SF / 2513/9-12/MRS	ERIC I	0(all a.m.) BOB F
rick: (all p.m.) Gretchen Weihe (A5)MEASURE	oshua	0(all p.m.) Rick N
rick: (all p.m.) Gretchen Weihe (A5)	TREN	0(all p.m.) TEAC
Troy: (all day) MIKE SUMMERS (carpet) (A2)	KEN C	0(all day) KIMBE
Troy: (all day) LUANNE MILLER (laminate) (A1)	RICH	0(all a.m.) TERR
Troy: (all day) STEPHEN AFFOLTER (carpet) (A1)	MARY	0(all p.m.) CONN
Troy: (all day) Trevor Zandt (A2)	JUDY	0(all p.m.) JAY M
z Antonio: (all p.m.) LINDA SWAYZE/A82/CPT/ 252 SF/ 2513/11-1/MRS	EVA G	0(all day) STANL
z Antonio: (all p.m.) DON CATES/A1/CPT/ 696 SF/ 2774/1-4/MR	Catheri	0(all day) Terry M
z Arturo: (all a.m.) SUE VANDERMOLEN/A7-Manor/CPT/ 552 SF/ 778/9-12/MRS	JULEN	0(all day) Shane
z Arturo: (all p.m.) MIMI MARQUINO/A1/CPT/ 630 SF/590/1-4/MRS	like W	0(all a.m.) MARC
z Carlos: (all a.m.) Norma Contreras/A1/LAM/ 180 SF/ 2774/9-12/MRS	DAVID	0(all p.m.) HOE P
z Eleazar: (all a.m.) KYLE BYR/A10-Burnet/WO/ 3002/9-12/MR	ROY	0(all p.m.) PAUL
z Eleazar: (all a.m.) Patrick Connell /A9/LAM/489 SF/ 2840/9-12/MR	UTH,	0(all day) Jody R
z Floor Access1: (all a.m.) Catherine Murphy/A5/LAM/ 931 SF/ 1727/9-12/MRS	Robin	0(all day) Claom
z Homer: (all a.m.) BROOKE MEZGER/A10/CPT/ 492 SF/ 3002/9-12/MRS	OSCA	0(all day) JOHN
z Homer: (all p.m.) Karen Sharpe/A10/CPT/240 SF/ 3002/1-4/NANM		0(all day) SCOTT
z Homer: (all a.m.) Longhorn Village # 216/A5/ CPT WO/1727/9-12/MR		

FloorLink My Home Jobs Customers Products Vendors FDR Schedules Installation

Schedule Google Calendar Day View beta 1 Week View beta 1

[List View](#) [Day View](#) [Week View](#) [Month View](#) [Year View](#) Rep: (all) Category: (all)

Go to week of 3/2/2015

Installers: track Refigures

Steven Wang (Flooring DR, LLC) Notification (0)

FloorLink My Home Jobs Customers Products Vendors FDR Schedules Installation

Jobs Diagrams Estimates Invoice Purchase Order Work Order

Jobs Name Status Type

City Ref # Rating

Customer Owner Rep

Jobs List **Refigure List** Schedule Requests

Job Name	Request	Requested By	Status	Owner	Rep	Date Created
JAMES TAGGART		ls0590		Jennifer	Troy	3/5/2015
Mary Hajovsky	Missing detail	ls0778		Jennifer	Troy	3/5/2015
VICKIE JOHNS (Lowe's Store	2 separate carpets	LS1727		stacey	todd	3/5/2015
Chastidy Vernengo	re-work	LS2774		Jennifer	todd	3/5/2015
SY AND JANET HOLZMAN	need cut to work with differant rolls of the s	ls0590		Jennifer	NOT ASSIC	3/3/2015
RODOLFO ROANO	Re-work for 15ft carpet	ls0778		Jennifer	Troy	3/2/2015
WILLIAM GOTH	Removal and Haul away?	ls0689	Completed	Jennifer	NOT ASSIC	3/2/2015
Carlos Olszewski	re-work	ls2774		Jennifer	Troy	3/2/2015
Anissa Everette	Refig.	LS2513	Completed	Jennifer	Elizabeth	3/2/2015
CATHERINE DARWIN	requested individual bedroom/closet measu	ls1948		Jennifer	Troy	3/2/2015
DAWN OR JASON CIRANNA	rework vinyl with less rooms	ls2774		Jennifer	Troy	3/2/2015

Store associate login

- Track job status
- View estimate report
- View measure or install schedules
- View/write communication notes and logs
- Request refigure and changes

Store associate login: track job status

FloorLink Jobs

Jobs

Job Name Status

City Ref #

Job In Progress

<input type="checkbox"/>	Name	Job Type	City	State	Store	Status	Rep	Date
<input type="checkbox"/>	LISA NEFF	carpet	AUSTIN	TX	1727	Measure New	NOT ASSIGNED	3/5/2015
<input type="checkbox"/>	LAWRENCE CLAYTON	tile	AUSTIN	TX	1727	Measure New	NOT ASSIGNED	3/5/2015
<input type="checkbox"/>	LES MCLAIN	wood	AUSTIN	TX	1727	Measure New	NOT ASSIGNED	3/5/2015
<input type="checkbox"/>	ROBERT KOSTA	laminate	AUSTIN	TX	1727	Measure New	NOT ASSIGNED	3/5/2015
<input type="checkbox"/>	LONGHORN VILLAGE #269	carpet	AUSTIN	TX	1727	Measure Scheduled	todd	3/4/2015
<input type="checkbox"/>	Longhorn Village # 709		Austin	TX	1727	Measure Scheduled	todd	3/4/2015
<input type="checkbox"/>	SCOTT FARLEY	laminate	AUSTIN	TX	1727	Measure Scheduled	NOT ASSIGNED	3/3/2015
<input type="checkbox"/>	VICKIE JOHNS (Lowe's Store	carpet	AUSTIN	TX	1727	Measure Complete	todd	3/3/2015
<input type="checkbox"/>	Britney Myers		Austin	TX	1727	Measure Scheduled	NOT ASSIGNED	3/2/2015
<input type="checkbox"/>	JENNIFER KENNEDY (Lowe's S	carpet	AUSTIN	TX	1727	Measure Scheduled	todd	3/2/2015
<input type="checkbox"/>	Scott Murphy / Brandon Wolle	backsplash	Austin	TX	1727	Measure Complete	Elizabeth	2/27/2015

Store associate login:

view completed estimate, and schedules

Finished Estimates						
Name	Date Created	Date Modified	Status			
JAMES ALEXANDER	12/18/2014	12/18/2014 10:22:44				

Invoice					
Invoice #	Amount	Statu	Date Created	Modify Time	
78408	35	Paid	12/19/2014	12/19/2014 5	

Schedule						
Date	Time	Appointment Name	Category	Status	Rep	
12/18/2014	All Day	JAMES ALEXANDER (carpet	TX Measure	Measure	otis	
2/23/2015	All AM	JAMES ALEXANDER/A5/CPT	TX Installation	CPT	z Lorenzo	

Store login: refigure request

Jobs

Job Name:	VICK
Phone #:	512-
Cell phone #:	
Fax:	
Email:	
Web:	
Created:	3/3/
Last Modified:	3/5/

Event History

[+ New Event](#)

Event: Refigure Request LS1727 3/5/2015 2:43:16 PM

Description: customer wants 1 carpet for living room and another for bedrooms

Remarks

MULTIPLE ROOMS W CLOSETS 12' PLUSH CPT

Refigure Request

[+ Refigure Request](#)

<input checked="" type="checkbox"/> Refigure Note	Status	Date Created	Date Modified	
2 separate carpets		3/5/2015	3/5/2015 2:43:16 PM	Edit X

Finished Estimates

<input checked="" type="checkbox"/> Name	Date Created	Date Modified	Status
VICKIE JOHNS (Lowe's Store 172)	3/4/2015	3/4/2015 7:54:47 PM	

Integration with M2 Cloud

- Open standard XML project file
- Standard web services API (JSON/XML)
- Secure https connection
- Hosted on robust Microsoft cloud infrastructure
- Easy to integrate with existing HD system

Project APIs

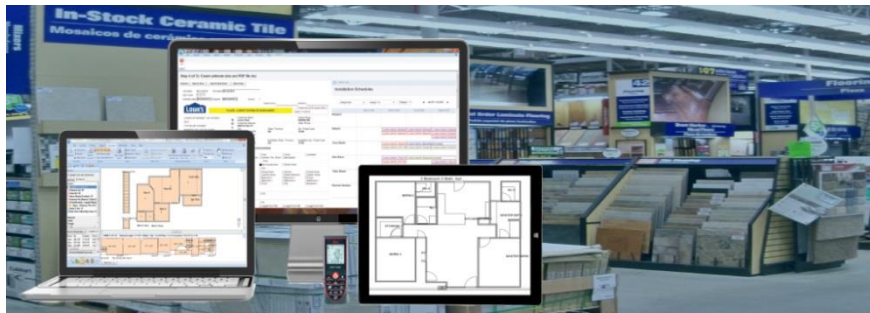
API	Description
GET api/{m2Id}/projects	get all the projects by MeasureSquare ID
GET api/projects/{projectId}	get the designated project summary info
GET api/projects/{projectId}/Layers	get the designated project's layers and rooms
GET api/projects/{projectId}/Images	download the designated project's images
GET api/projects/{projectId}/Layers/{layerIndex}/Image	download the designated floor's image of the design

Deployment Plan

- Step 1. measure and submit estimate electronically by installers
- Step 2. streamline workflow with stores
- Step 3. integrate with store IT system
- Step 4. existing mobile apps to customers

Advantages for Home Centers

- Shorten measuring and quote cycle (from 5 → 2 day)
- Accurate estimate and easy refigure
- Streamlined workflow and collaboration
- Better customer satisfaction → higher conversion

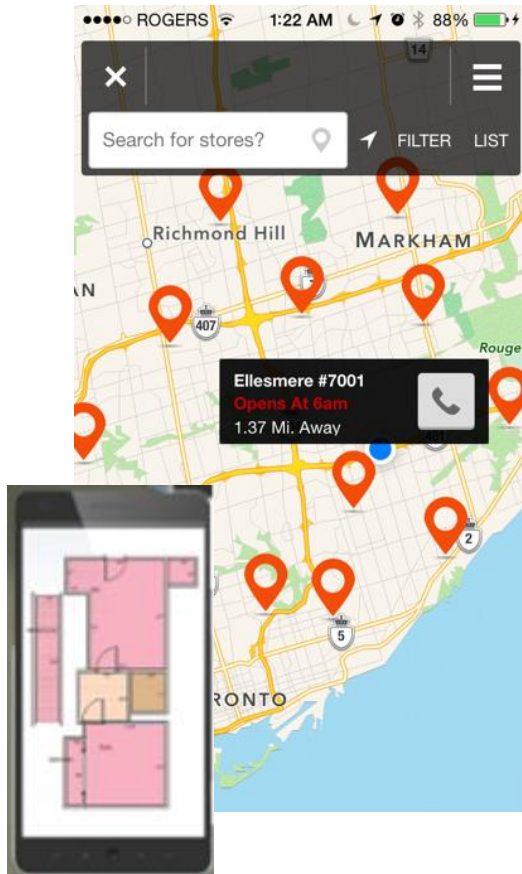


Thank you!

- Trusted by 3500+ flooring business in US and Canada
- Sherwin Williams (130 stores)
- Ultimate Home Services (86 Lowe's stores)
- Flooring Installers of Texas (55 Lowe's / Sears stores)
- Legacy Flooring (45 Lowe's stores)

Custom programming resources & industry experience ready
(Alacrity/Lowe's, Allstate, Sherwin, Redi Carpet projects)

Home Flooring App



Features:

- Select store, fill out room info, and product selection
- Pick a schedule from available slots of near by installer calendar
- Request a measure
- Review estimate delivered by store, and confirm order
- Pick a schedule for installation
- Complete a job (rate job, etc.)